

GASPPO FOUNDER SPEAKER SHEET

Topic	Collaborate Your Way to Exploding Profits
Brief Description	<p>Would you like to maximize the growth of your practice with less effort, in the shortest possible time, and without breaking the bank?</p> <p>This is an opportunity for you to learn about the fastest and most profitable way to consistently attract more clients and boost profits in your small practice. In this dynamic and interactive session, you'll discover:</p> <ul style="list-style-type: none"> ✓ What joint venture marketing is ✓ Examples of joint venture projects that can be implemented in any small professional practice ✓ The many benefits of doing joint ventures ✓ The mistaken beliefs about joint venture marketing ✓ Where to find joint venture partners ✓ The procedure for implementing your own profitable joint ventures <p>...and Habiba will answer any questions you have too! Don't miss out on this content-rich session about maximizing the growth of your practice with this powerful marketing strategy.</p>
Brief Bio	<p>Habiba is the Founder of Global Association of Small Professional Practice Owners (GASPPO), where members continuously experience maximized business and personal potential in a supportive environment with like-minded peers, mentors and experts - starting with GASPPO's free resource, the <i>Practice Owner Kit</i>, which is available at http://www.gasppo.org.</p>
What Others Say	<p>Linda Hollander, Author of "Bags to Riches: 7 Success Secrets for Women in Business" and Founder of Women's Small Business Expo says: "<i>Habiba is truly one of the greats.</i>"</p> <p>Moonshi Mohsenruddin, Founder of CommGate, Inc. says: "<i>Habiba is a great person – she's that rare kind of marketing expert that everyone hopes to find but seldom does! Be ready for a priceless, information-packed session when you ask for her advice.</i>"</p> <p>Helen Tucker, Managing Director of Dupigny Consulting and Founder of Women in Work, Business & Education (WWBE) says: "<i>WOW, Habiba exceeded all my expectations!</i>"</p> <p>Martin Howey, Founder and CEO of TopLine Business Solutions says: "<i>There is a lot written on the effectiveness of joint ventures, but in over 40 years of consulting I've never seen it all put together in such a clear and usable, 'how-to' format as Habiba has done in her program.</i>"</p> <p>Karen Morrison, President & CEO of Women4Success says: "<i>Habiba's presentation style was fun and engaging while offering plenty of out of the box ideas and how-to tips that the my members could implement in their businesses right away. I highly recommend Habiba's program.</i>"</p>